



Let us distribute yours!

COMPANY PROFILE PT SAI INDONESIA

LET US
DISTRIBUTE YOURS!



HISTORY



Let us distribute yours!

PT. SAI Indonesia, formerly PT Sari Ayu Indonesia, (established in 1982), is a nationwide logistics and distribution company focusing on beauty and personal care products as well as complementary products.

The Company started the business with 2 branches in Jakarta and Surabaya.

Currently operates 1 Distribution Center (DC) in Jakarta providing products to 18 branch offices, 2 Sub Branches, 20 sub distributors, and 4 sales points across Indonesia to cover modern and conventional customers in line with the Principals' marketing strategies.

PT. SAI Indonesia holds the ISO Certificate Indonesia in early 2012 for ISO implementation in its branches.



VISION & MISSION



Let us distribute yours!

VISION

To be the best local company in distribution and logistics provider nationwide.



MISSION

Distributing widerange of products to Indonesian people throughout the country as needed.

OUR CULTURE



Let us distribute yours!

SPIRIT

ATTITUDE

INTEGRITY



OUR STRENGTH



Let us distribute yours!

PT. SAI INDONESIA

has been a long player in distribution business **SINCE 1982**
Therefore the company understands the culture and the needs of Indonesian consumers, and has excellent relationships built with the trade (outlets). It makes PT. SAI Indonesia become a reliable partner to its Principals.



OUR COMMITMENT

THE COMPANY IS
COMMITTED
TO THE FUTURE INVESTMENTS AND
BUSINESS EXPANSION
AND MAKING JOIN EFFORTS WITH
BUSSINESS PARTNERS TO ACHIEVE
GOALS



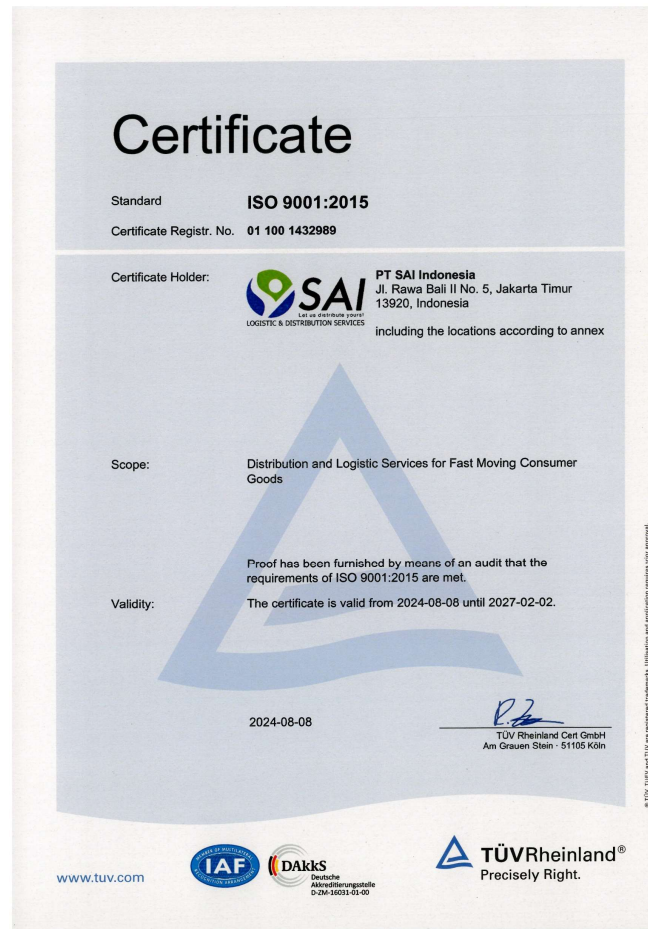
Let us distribute yours!



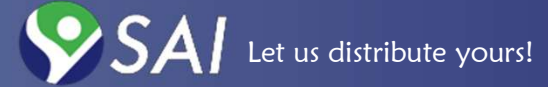
SERTIFIKAT ISO 9001- 2015




Let us distribute yours!



PBF & Medical Supplies Licenses





PEMERINTAH REPUBLIK INDONESIA
PERIZINAN BERUSAHA BERBASIS RISIKO
IZIN : 81201048829370003

Berdasarkan Undang-Undang Nomor 6 Tahun 2023 tentang Penetapan Peraturan Pemerintah Pengganti Undang-Undang Nomor 2 Tahun 2022 tentang Cipta Kerja Menjadi Undang-Undang, Pemerintah Republik Indonesia menerbitkan Izin Pedagang Besar Farnasi kepada Pelaku Usaha berikut ini:

| | |
|--|--|
| 1. Nama Pelaku Usaha | : PT SAI INDONESIA |
| 2. Nomor Induk Berusaha (NIB) | : 8120104882937 |
| 3. Alamat Kantor | : JL. RAWA BALI II NO. 5, KAWASAN INDUSTRI PULOGADUNG, Desa/Kelurahan Rawa Terate, Kec. Cakung, Kota Adm. Jakarta Timur, Provinsi DKI Jakarta, Kode Pos: 13930 |
| 4. Status Penanaman Modal | : PMDN |
| 5. No. Telepon | : 0214600044 |
| 6. Kode Klasifikasi Baku Lapangan Usaha Indonesia (KBLI) | : 46441 - Perdagangan Besar Obat Farnasi Untuk Manusia |
| 7. Lokasi Usaha | : Jl. Rawa Bali II No. 5, Jakarta Industrial Estate Pulogadung, Kota Adm. Jakarta Timur, Provinsi DKI Jakarta, Kode Pos: 13920 |
| 8. Status | : Telah memenuhi persyaratan |

Lampiran izin ini memuat daftar persyaratan dan/atau kewajiban sesuai dengan kode KBLI Pelaku Usaha dan merupakan bagian tidak terpisahkan dari dokumen izin yang dimaksud. Pelaku Usaha dengan izin tersebut di atas wajib menjalankan kegiatan usahanya sesuai dengan ketentuan peraturan perundang-undangan.

Diterbitkan tanggal: 26 September 2023

a.n. Menteri Kesehatan
Menteri Investasi/
Kepala Badan Koordinasi Penanaman Modal,



Ditandatangani secara elektronik

Dicetak tanggal: 6 Februari 2024

1. Dokumen ini diterbitkan sistem OSS berdasarkan data dari Pelaku Usaha, sehingga dalam sistem OSS, yang menjadi tanggung jawab Pelaku Usaha.

2. Dalam hal terjadi kesalahan isi dokumen ini akan dilakukan perbaikan sebagaimana mestinya.

3. Dokumen ini telah ditandatangani secara elektronik menggunakan sertifikat elektronik yang diterbitkan oleh BSE-ESSN.

4. Data lengkap Perizinan Berusaha dapat diperoleh melalui sistem OSS menggunakan hak akses.





PEMERINTAH REPUBLIK INDONESIA
PERIZINAN BERUSAHA BERBASIS RISIKO
IZIN : 81201048829370002

Berdasarkan Undang-Undang Nomor 6 Tahun 2023 tentang Penetapan Peraturan Pemerintah Pengganti Undang-Undang Nomor 2 Tahun 2022 tentang Cipta Kerja Menjadi Undang-Undang, Pemerintah Republik Indonesia menerbitkan Izin Distributor Alat Kesehatan kepada Pelaku Usaha berikut ini:

| | |
|--|--|
| 1. Nama Pelaku Usaha | : PT SAI INDONESIA |
| 2. Nomor Induk Berusaha (NIB) | : 8120104882937 |
| 3. Alamat Kantor | : JL. RAWA BALI II NO. 5, KAWASAN INDUSTRI PULOGADUNG, Desa/Kelurahan Rawa Terate, Kec. Cakung, Kota Adm. Jakarta Timur, Provinsi DKI Jakarta, Kode Pos: 13930 |
| 4. Status Penanaman Modal | : PMDN |
| 5. No. Telepon | : 0214600044 |
| 6. Kode Klasifikasi Baku Lapangan Usaha Indonesia (KBLI) | : 46691 - Perdagangan Besar Alat Laboratorium, Alat Farnasi Dan Alat Kedokteran Untuk Manusia |
| 7. Lokasi Usaha | : Jl. Rawa Bali II No. 5, Jakarta Industrial Estate Pulogadung, Kota Adm. Jakarta Timur, Provinsi DKI Jakarta, Kode Pos: 13920 |
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Diterbitkan tanggal: 19 Mei 2023

a.n. Menteri Kesehatan
Menteri Investasi/
Kepala Badan Koordinasi Penanaman Modal,



Ditandatangani secara elektronik

Dicetak tanggal: 6 Februari 2024

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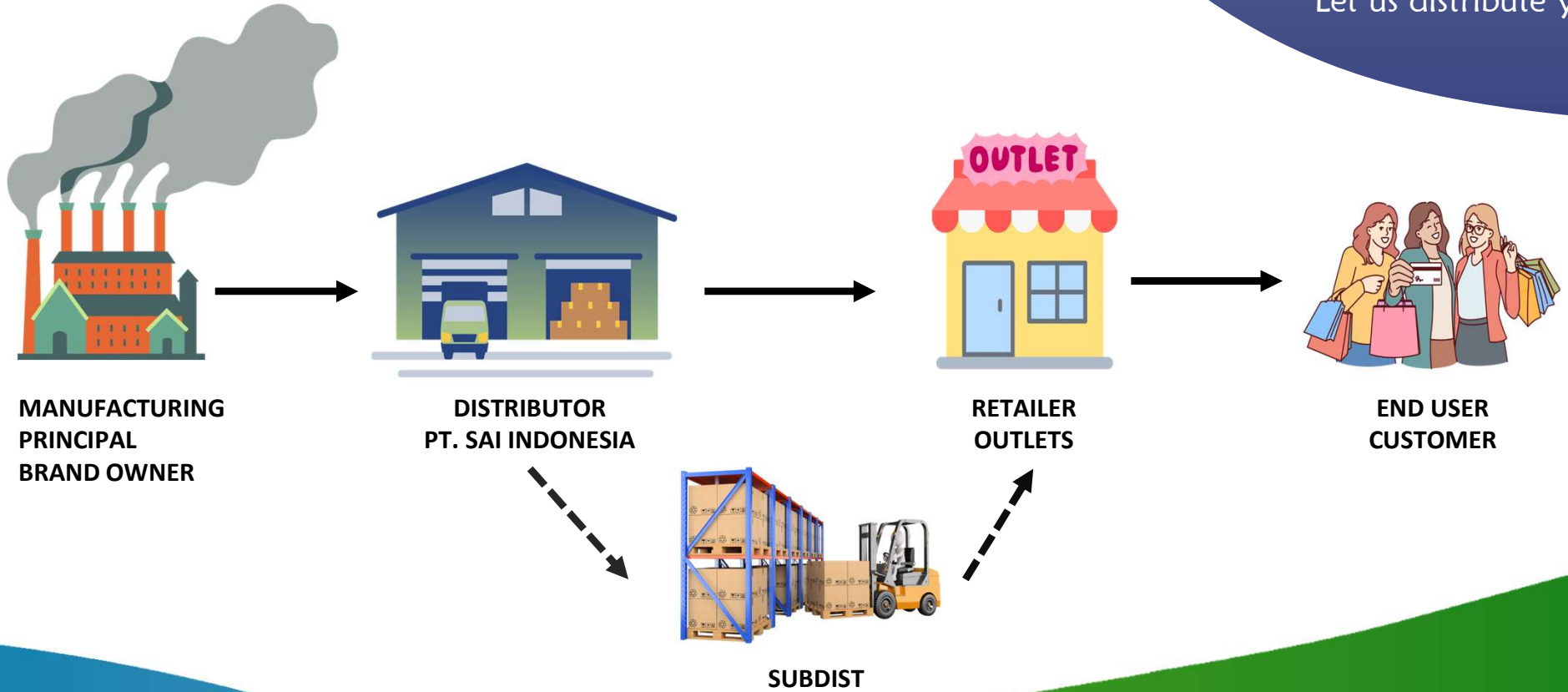




FLOW OF BUSINESS



Let us distribute yours!



SAI BRANDS



Let us distribute yours!



PRINCIPAL'S PRODUCTS – BEAUTY & PERSONAL CARE



Let us distribute yours!



PT. UICCP INDONESIA

Skin Care



PT. FINE TODAY INDONESIA

Skincare, Face Wash



PT. SEMESTA DISTRIBUSI INDONESIA
(SOCIOLLA GROUP)

Skin Care



PT. KIMIA FARMA TBK

Personal Care & Cosmetics

PRINCIPAL'S PRODUCTS – BEAUTY & PERSONAL CARE



Let us distribute yours!



PT. WAHANA KOSMETIKA INDONESIA
Skin Care & Cosmetics



SOMETHINC

PT. ROYAL PESONA INDONESIA
Skin Care & Cosmetics



PT. SINERGI MULTI DISTRINDO
Skin Care & Cosmetics



PT. ORE INTERNATIONAL DISTRIBUTION
Skin Care



PRINCIPAL'S PRODUCTS – BEAUTY & PERSONAL CARE



Let us distribute yours!

PINKFLASH



FOCALLURE
color the life



PT. FCL INTERNASIONAL INDONESIA

Skin Care & Cosmetics



PT. BEAUTY SOURCE INDONESIA (SANIYE)

Cosmetics



PRINCIPAL'S PRODUCTS – BEAUTY & PERSONAL CARE



Let us distribute yours!



PT. BERDIKARI PUTRA JAYA SEJAHTERA

Hair Color



PT. HOYU INDONESIA

Hair Color



PRINCIPAL'S PRODUCTS – BEAUTY & PERSONAL CARE



Let us distribute yours!



PT. ERA VENTURA INDONESIA

Shower Cream, Body Lotion



PT. CITRA USAHA LAMINDO

PT. CITRA USAHA LAMINDO

Accessories and Personal Care



PT. SEKAWAN KOSMETIK WASANTARA

Skin Care & Body Care



PT. ENZYM BIOTEKNOLOGI INTERNUSA

Mouth Care

PRINCIPAL'S PRODUCTS – BEAUTY & PERSONAL CARE



Let us distribute yours!



PT. PRISKILA PRIMA MAKMUR
Personal Care



PT. AROMA PRIMA LIVINDO
Personal Care



PT. GRIFFIN PRIMA ABADI
Personal Care



PT. EASTON KALERIS INDONESIA
Personal Care



PRINCIPAL'S PRODUCTS – BEAUTY & PERSONAL CARE



Let us distribute yours!



PT. WIREHE SUKSES BERSAMA

Softlenses



PRINCIPAL'S PRODUCTS – BABY, MOMS & KIDS



Let us distribute yours!



PT. TAK TERHINGGA SEPANJANG MASA

Baby care



PT. ANUGERAH SEJATI LARAS

Baby Care



PT. ETERCON PHARMA

Baby Care



PT. AMAN INDAH MAKMUR

Baby Care

PRINCIPAL'S PRODUCTS – FOODS & BEVERAGES



Let us distribute yours!



PT. HEAVENLY NUTRITION INDONESIA

Snacks & Beverages



PRINCIPAL'S PRODUCTS – HOUSEHOLDS & HOMECARE



Let us distribute yours!



PT UNITAMA SARI MAS
Household (air freshener, toiletries)



CV. JAYA WIJAYA NAGARA
Household



CV. MULIA MAS CEMERLANG
(PEACE KARBOL SEREH)
Household



PT. UICCP INDONESIA
Household (Detergent)

PRINCIPAL'S PRODUCTS – MEDICAL SUPPLIES



Let us distribute yours!



OMRON

PT. Omron Healthcare Indonesia

Healthcare – Medical Supplies





LOGISTICS



**TRADE MARKETING
MANAGEMENT**



DISTRIBUTION



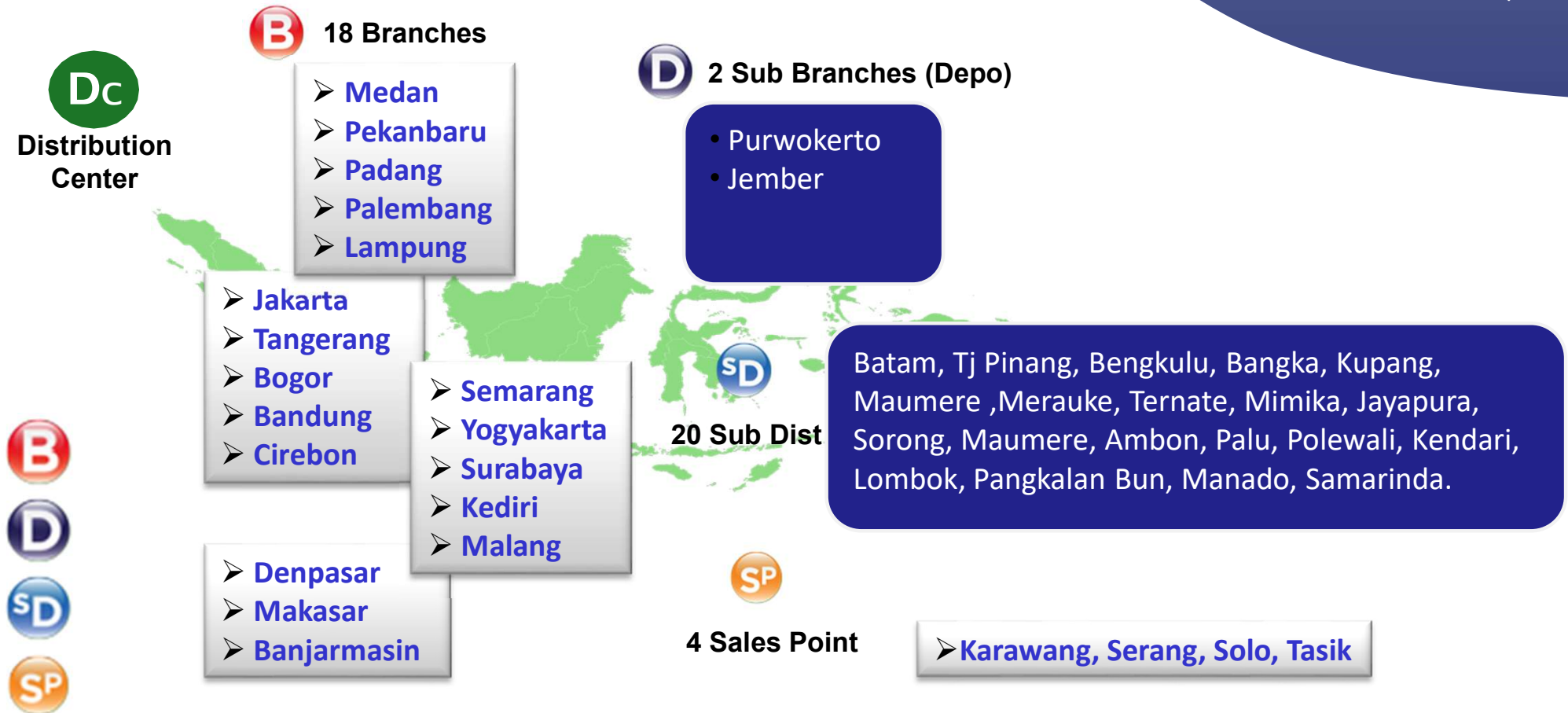
**CHANNEL
MANAGEMENT**



SAI BRANCHES



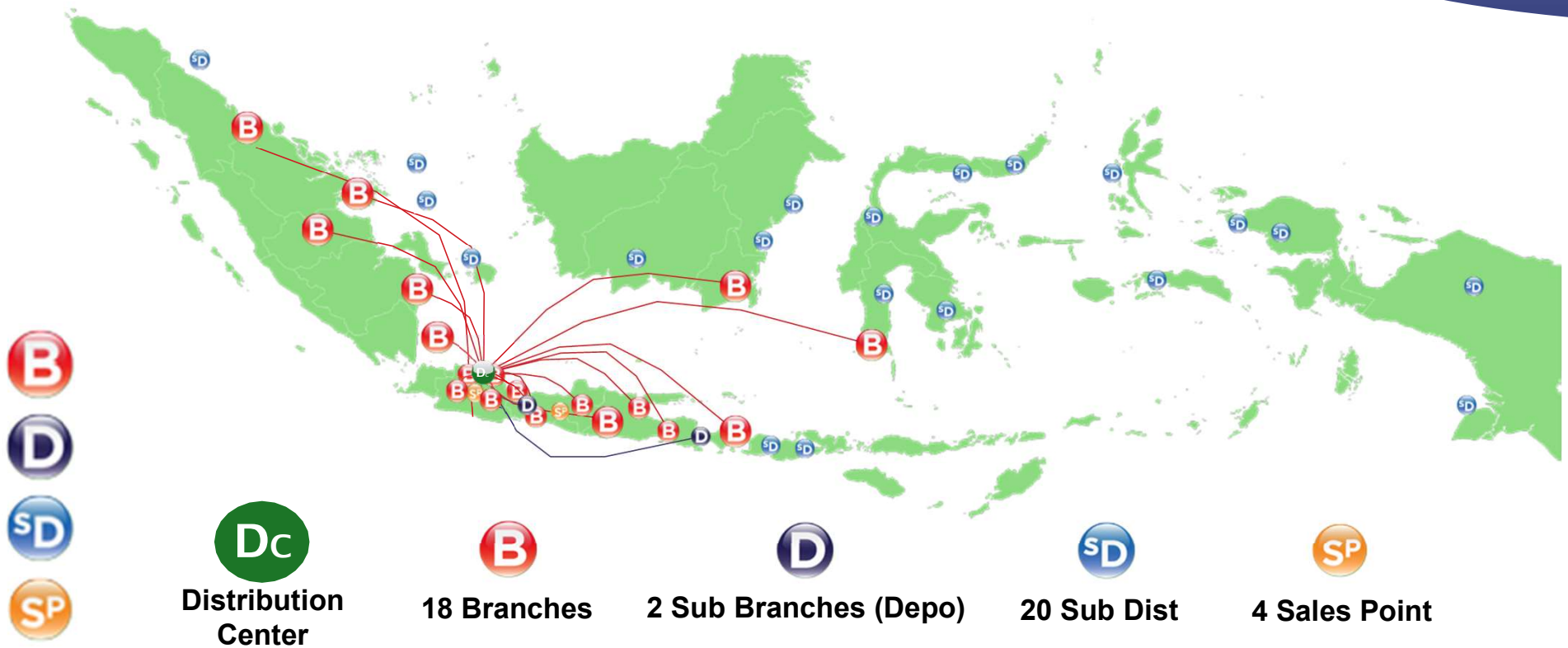
Let us distribute yours!



SAI BRANCHES



Let us distribute yours!



FLEETS AND SALES FORCES



Let us distribute yours!

Approximately
45.000
Registered Outlets
With **25.000**
Active Outlets

150
salesforces

More Than
100 delivery vans



WAREHOUSE FACILITIES



Let us distribute yours!

| NO | CABANG | WAREHOUSE SPACE EXISTING | GEDUNG | |
|----|----------------|--------------------------|-----------|-----------|
| | | | BY PCS | BY PALLET |
| 1 | JAKARTA & DC | 1.800 | 5.625.000 | 1.305 |
| 2 | BOGOR | 1.400 | 4.375.000 | 1.015 |
| 3 | TANGERANG | 1.530 | 4.781.250 | 1.109 |
| 4 | BANDUNG | 750 | 2.343.750 | 544 |
| 5 | CIREBON | 600 | 1.875.000 | 435 |
| 6 | TASIKMALAYA | 840 | 2.625.000 | 609 |
| 7 | SEMARANG | 756 | 2.362.500 | 548 |
| 8 | YOGYAKARTA | 1.080 | 3.375.000 | 783 |
| 9 | PURWOKERTO | 288 | 900.000 | 209 |
| 10 | SURABAYA | 1.100 | 3.437.500 | 797 |
| 11 | KEDIRI | 396 | 1.237.500 | 287 |
| 12 | MALANG | 1.152 | 3.600.000 | 835 |
| 13 | JEMBER | 975 | 3.046.875 | 707 |
| 14 | DENPASAR | 1.450 | 4.531.250 | 1.051 |
| 15 | BANDAR LAMPUNG | 585 | 1.687.500 | 391 |
| 16 | PALEMBANG | 648 | 2.025.000 | 470 |
| 17 | PEKANBARU | 540 | 1.687.500 | 391 |
| 18 | PADANG | 432 | 1.350.000 | 313 |
| 19 | MEDAN | 540 | 1.687.500 | 391 |
| 20 | MAKASSAR | 1.440 | 4.500.000 | 1.044 |
| 21 | BANJARMASIN | 250 | 781.250 | 181 |

- ❑ Main distribution center warehouse located at Pulo Gadung, Jakarta Timur
- ❑ Thousands of pallet position capacity.
- ❑ Safe handling supported by reach trucks, Tri-Lateral Stacker , shrink pack and stripping machines
- ❑ Front distribution center located around Indonesia
- ❑ Electronic data processing by New SQL platform and WMS System



IT FACILITIES



Let us distribute yours!



**Online Salesman
Order**



**WMS
System**



**SAI Data
Center (Server)**



**Web Report
SAI**

IT FACILITIES



Let us distribute yours!

TAMPILAN WEB REPORT



1. Tampilan Login Webreport



2. Pilihan Cabang Terkait

Consolidated Reports

- [Service Level \(Invoice\) by Customer by SKU Consolidated](#)
- [Sales/Return/Stock \(Invoice\) Consolidated](#)
- [Time Series Konsolidasi by Cabang by Outlet](#)
- [Time Series Konsolidasi by Outlet by SKU](#)
- [Time Series Konsolidasi by Branch by SKU](#)
- [Service Level Consolidated Head Office To Branch By Date](#)
- [Summary Order vs Realisasi by Cabang by Jenis Outlet](#)
- [Sales Consolidated \(invoice\) by Customer by SKU](#)
- [Sales Achievement Consolidated \(Invoice\) by Branch](#)
- [GSAR \(Invoice\) Consolidated by Branch by Principal](#)

[Back to Branch Selection](#)

3. Pilihan Consolidated

Report Sales Return by Outlet week 5 of Oct

[Back to Menu](#)

Choose Date Range:

From Date ...

To Date ...

[Export to Excel](#)

4. Data pada Webreport dapat diekspor menjadi format Excel

DISTRIBUTION ON LINE

Order Application



Katalog Produk

Menjadi Mitra Kami

Supplier Kami

Login Mitra

LOGISTIC & DISTRIBUTION SERVICE

06:47

Cari Produk...

| | |
|--|-------------|
| MIRABELLA CHIC COLORMOIST LIPSTICK 05 24/3.6 | Rp. 11,818 |
| SA LOOSE POWDER KUNING LANGSAT 36/14 | Rp. 14,000 |
| SA MAWAR MOISTURIZER 108/35 | Rp. 9,364 |
| SA PUTIH LANGSATL. FACIAL FOAM NEW 24/75 | Rp. 17,091 |
| DSS B.SCRUB CUCUMBER MELON'10 NEW 12/380 | Rp. 257,455 |
| DSS B.MIST JAVANESE ROSE 12/250 | Rp. 163,545 |
| DSS B.MIST PASSION OF MANGGIS 12/250 | Rp. 163,545 |

Produk Favorite Order Info

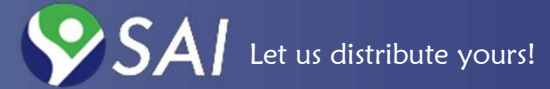
Katalog Produk

| | |
|--|--|
| 01 48/7.5 Rp. 81,000 | 02 48/7.5 Rp. 81,000 |
| SA CT19 LITE LIP CREAM WI 03 48/7.5 Rp. 81,000 | SA CT19 LITE LIP CREAM WI 04 48/7.5 Rp. 81,000 |
| SA CT19 LITE LIP CREAM WI 05 48/7.5 Rp. 81,000 | SA CT19 HYDRA LIP TINT WI 01 48/7.1 Rp. 57,400 |
| SA CT19 HYDRA LIP TINT WI 02 48/7.1 Rp. 57,400 | SA CT19 HYDRA LIP TINT WI 03 48/7.1 Rp. 57,400 |

Beberapa produk hanya tersedia di wilayah tertentu



DISTRIBUTION ON LINE






ONLINE SHOP



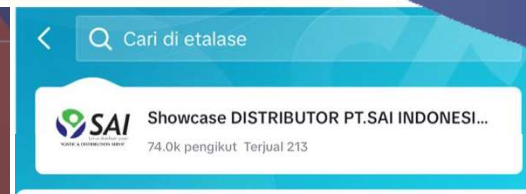
Toko Produk Kategori Live

Kamu Mungkin Suka

| | | |
|--|---|---|
|  <p>Kojiesan dreamwhite bar soap</p> <p>Rp21.000</p> <p>★★★★★ 1 terjual</p> |  <p>Salsa Hair serum spray 80ml (serum...</p> <p>Rp20.000</p> <p>★★★★★ 1 terjual</p> |  <p>Kojiesan D overnight c</p> <p>Rp58.500</p> |
|--|---|---|

Produk Terlaris

| |
|--|
|  <p>TOP 1</p> |
|--|



Pilihan kreator | Direkomendasikan | Terlaris | Harga



| | |
|--|--|
|  <p>Adara P.M.S Series Ceramide Pudding Moisturizer 30g</p> <p>Gratis ongkir</p> <p>Rp103.000</p> |  <p>4X MENCERAHKAN LEBIH EFEKTIF DARI HYDROQUINONE</p> <p>Adara CREAM SIANG & MALAM YOGURT DREAMS</p> <p>Gratis ongkir</p> <p>Rp108.000</p> |
|  <p>SMART TECH FROM USA</p> <p>MEMBERSIHKAN ATASI JERAWAT MERATAKAN TEKSTUR</p> <p>Adara P.M.S Series Enzym Wash 100g</p> <p>Rp61.000</p> |  <p>C Bright Serum</p> <p>Adara Serum Vitamin C 30ml Semua Jenis Kulit</p> <p>Gratis ongkir</p> <p>Rp114.000</p> |



THANK YOU

 **SAI** Let us distribute yours!



  sai.indonesia   sai indonesia  pt.saiindonesia

 www.sai-indonesia.co.id

PT. SAI INDONESIA

Kawasan Industri Pulo Gadung Jl.Rawa Bali II/05 RW 03
Rawa Terate Kec Cakung Kota Jakarta Timur
Daerah khusus Ibu kota Jakarta 13920

